



Testimonials



Schneider Electric

"Schneider Electric UK&I has worked in partnership with DriverMetrics® for around 3 years, during which time we have used DriverMetrics® Profiling to deliver driving risk assessments to over 1300 drivers and safety awareness training to nearly 800. As a result of considerable hard work it is pleasing to see a decrease in our Road Safety Incidents over the 3 years and a strong improvement in our insurance premium, with a **reduction of around 15%** or £80k per year from our position in 2013."



Royal Bank of Scotland

"Our internal research confirms that 97% of drivers have changed their behaviour for the better since introducing the programme: • **50% reduction in claims** • **99% driver satisfaction** • **Estimated £1Million savings**
95% of drivers identified as high risk have not been involved in an incident following coaching and only 2% of those identified as low risk have had any sort of on-road incident."



Shell

"Shell's staff and contractors drive around 1.1 billion kilometres each year. That's equivalent to driving about 75 times around the world each day, hence getting road safety right is a priority for Shell. DriverMetrics® Profiling is a key element of our global Defensive Driving Training programme for our staff. Driver trainers integrate the DriverMetrics® Profiling feedback with in-vehicle observations, holding proactive enhanced coaching conversations, and this is seen as a real benefit for our drivers."



Unilever

DriverMetrics® Profiling is the cornerstone of our safe travel roadmap being unique in the market for identifying behavioural attitudes rather than focusing on driving skills and knowledge of road rules. We have seen a 50% reduction in the rate of accidents resulting in injuries"



Balfour Beatty

DriverMetrics® Profiling has formed the foundation of our Driver Risk Management programme since its inception. A reduction in collisions has been witnessed time and time again upon completion of DriverMetrics® Profiling alone; however when supported with targeted on-road coaching, custom built simulation training, and interactive workshops we have consistently managed collisions down by over 40%."



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South Wales Police

DriverMetrics® Profiling has become integral to the management and development of drivers within South Wales Police and now forms the basis of the ongoing risk management for police drivers, ranging from management interventions to post incident evaluation. It has enabled the force to develop and challenge more effectively the underlying organisational and cultural beliefs surrounding the police driving context. Used in combination with more effective coaching skills, simulated assessments and electronic tracking of drivers we have seen the force accident/incident rate drop from 736 to 577 during the past two years, an effective reduction of 21%."



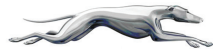
Kuehne & Nagel

"We are very excited to be working with DriverMetrics® to implement DriverMetrics® Profiling and related coaching interventions in the UK. The DriverMetrics® solution forms a major part of our risk reduction strategy as we seek to reduce the situational and behavioural risks to our drivers."



Mercedes-Benz

DriverMetrics® Profiling will be used worldwide at Mercedes-Benz Driving Academy centres in the UK, China, The Netherlands and North America. It is a vital component in our training portfolio and we are thankful to DriverMetrics® for providing us - and our learner drivers - with this valuable feedback tool.



Greyhound Bus

"In August 2014, we began assessing driver applicants using DriverMetrics® Profiling. We trained Driver Instructors on how to interpret the results and how to coach driver students more effectively at Driver Training School."

developed at



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