



Insight into Action™ Behavioural Workshop

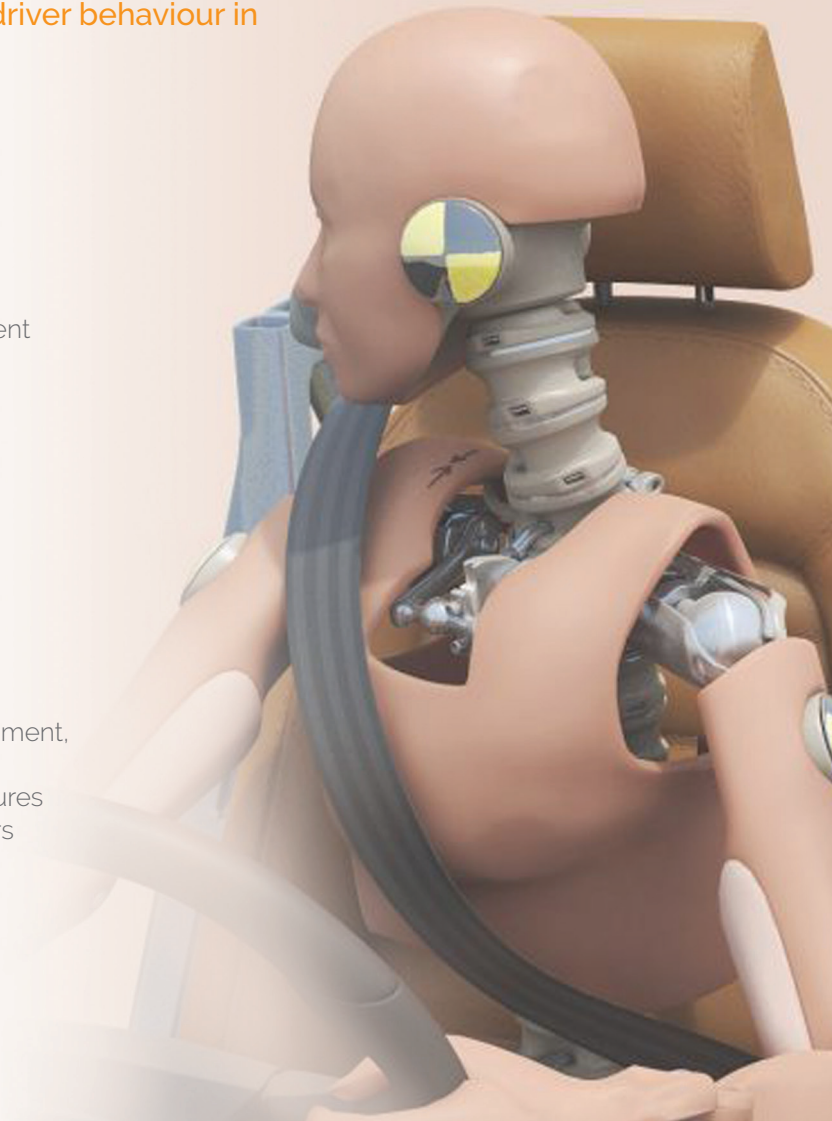
Insight into Action™ Behavioural Workshops are tailored to your fleet type, size, location and number of drivers. They're held on-site, at your offices, and are the only behavioural workshops personalised to DriverMetrics® Profiling reports. Our aim is to develop insight into driver behavioural tendencies and strategies to help you improve driver behaviour in an engaging and interactive group environment.

Overview

- ✓ Informed by Cranfield University's latest research
- ✓ Up to 12 participants per half-day workshop
- ✓ Delivered on-site at the venue of your choice
- ✓ Helps drivers understand how their behavioural factors contribute to crash involvement
- ✓ Develops drivers' ability to recognise and manage high-risk behaviour
- ✓ Reduces the risk of work-related road traffic crashes
- ✓ Helps to reduce driver stress, anxiety and fatigue
- ✓ Addresses duty of care by identifying and changing risky behaviours
- ✓ Supports your behaviour-based fleet risk management programme
- ✓ Promotes fuel-efficient driving

Accredited Coaches

Workshops are delivered by a DriverMetrics® accredited coach. All of our coaches have completed a 12-month BTEC Level 4 Professional Award in Coaching for Driver Development, as well as the DriverMetrics® accreditation course, delivered personally by Dr Lisa Dorn Research Director for DriverMetrics® and Cranfield University senior academic. This ensures that our coaches are highly experienced in how to influence any at-risk driver behaviours identified by DriverMetrics® Profiling.





Course Content

Insight into Action™ behavioural workshop aims to deliver insight into your driver's behavioural tendencies using DriverMetrics® Profiling. Our coaches then take that information and develop a bespoke action plan, designed to change your driver's behaviour. Coaching sessions are structured around the following five steps:

1

Driver Skills and Driver Behaviour Distinction

Your coach will guide participants through the differences between driver skill and behaviour. They'll discuss how DriverMetrics® Profiling assesses driver behavioural tendencies.

2

What are your motives?

Your coach will use the DriverMetrics® workbook to help your drivers understand why they drive the way they do. This will help them to develop self-evaluation skills that are focussed on their personal risk.

3

Profiling Behavioural Risk

Your coach will facilitate a group discussion, to help your drivers understand the behavioural risks identified in their DriverMetrics® Profiling reports.

4

Evaluation and reflection

Your drivers will take part in an activity that helps them develop insight into how their behavioural tendencies affect their driving.

5

Action Planning for Driver Development

Your coach will help your drivers construct a dedicated action plan. This will outline how they can reduce their risk of driving for work by focusing on key behavioural goals.