



E-learning & E-packs

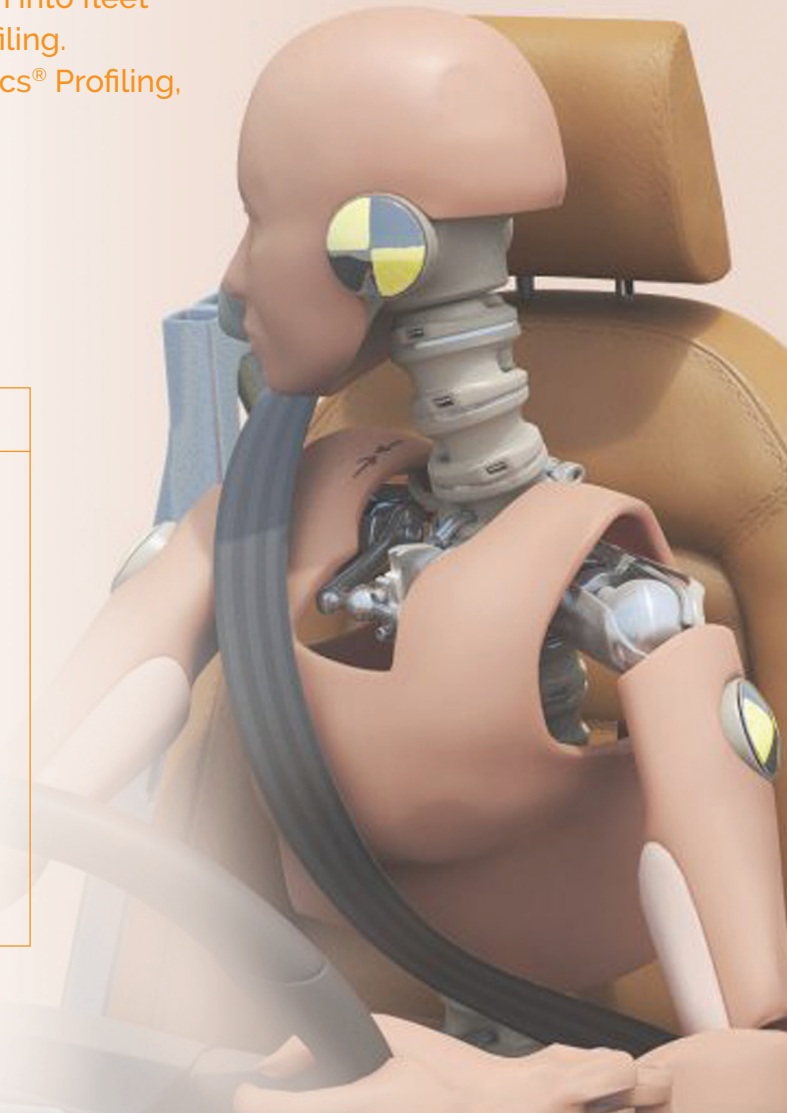
DriverMetrics® state of the art e-learning programme is designed to address the behavioural and motivational factors associated with crash involvement. Published research demonstrates that our e-learning improves knowledge, attitudes and behaviours in driving.

The content and structure of our e-learning is based on the latest research into fleet safety and includes modules tailored to the outputs of DriverMetrics® Profiling. The modules can be used on a stand-alone basis, or as part of DriverMetrics® Profiling, our combined driver assessment and e-learning solution.

Modules

A wide range of e-learning modules are available, specifically designed to address the behavioural risks identified by the different versions of DriverMetrics® Profiling. Additional follow-on modules are also available to extend your fleet risk management programme.

Fleet Modules	Truck Modules	E-packs
Journey planning Thrill seeking Distractions Fatigue Anxiety Frustrations	Fatigue Work pressures Driving excitement Frustrations Truck eye scanning	E-pack 1 Seatbelts Eco-Driving Conditions E-pack 2 Speed Awareness Share the Road Attitude and Alertness E-pack 3 Red Lights Mobile Phones Safety Margins





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What does it mean for your business?



RESEARCH BASED

Base your strategy on an intervention that research demonstrates has an impact on driver behaviour.

GOALS FOR DRIVER EDUCATION COMPATIBLE

Use an e-learning programme that has been designed according to a validated driver competency framework.



MONITOR AND MANAGE

Monitor driver compliance and results using the DriverMetrics® Management Information System.



DRIVERMETRICS® PROFILING INTEGRATION

Automatically target allocated e-learning modules to each individual's DriverMetrics® Profiling report, rather than apply a 'one size fits all' approach.

SPECIFIC TO DRIVER TYPE

Address the specific requirements of different types of driver e.g. car or truck.

MULTIPLE USES

Use to address driver behaviour as a primary intervention or to supplement other training measures as a reinforcement programme.

FLEXIBLE SCHEDULING

Schedule the regular delivery of e-learning modules to drivers via email.



ENCOURAGES SELF-REFLECTION

A 'scenarios-based approach', which is designed to encourage the driver to consider the consequences of their actions and self-reflect on their driving behaviours.

LEARNING FROM MISTAKES

Feedback is given when mistakes are made, to facilitate learning. This will help drivers understand where they went wrong and what the safest choice would be.

ASSESSMENTS TO ENSURE ENGAGEMENT

Assess learning with in-built questionnaire. If drivers fail the assessment, they can retake to ensure they have understood the content and increase their risk awareness.

ACCESSIBLE SOLUTION

Drivers can access the e-learning modules online when it is most convenient and learn at their own pace.



USE INTERNATIONALLY

Implement e-learning modules worldwide for completion in any language.

STANDARDISE BEST PRACTICE

Deliver a cost effective, standardised, best practice approach to intervention across multiple locations.