

# Users Conference Programme



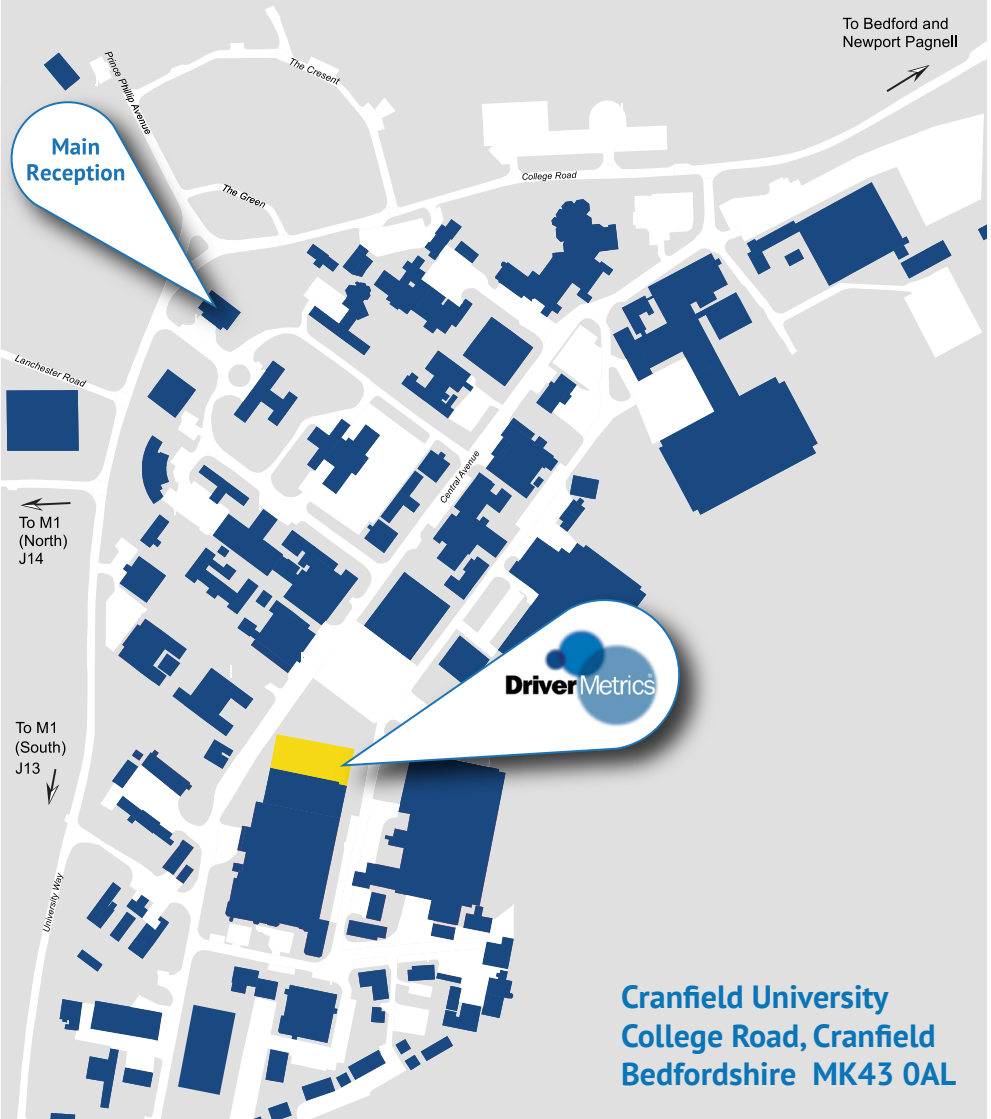
Vincent Building, Cranfield University  
Tuesday 28th February 2012

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|---------------|--|
| 09.00 – 09.30 | Coffee and registration  |
| 09.30 – 09.45 | Welcome and introductions<br>Dr Lisa Dorn (Research Director, DriverMetrics)<br>Dr Julie Gandolfi (Research Consultant, DriverMetrics)<br>Neil Godfrey (Marketing Director, DriverMetrics)                             |
| 09.45 – 10.45 | Reducing fleet crash risk: A review of recent research<br>Dr Lisa Dorn   |
| 10.45 – 11.00 | Coffee   |
| 11.00 – 11.15 | What's New and Coming Soon to DriverMetrics®<br>Dr Julie Gandolfi  |
| 11.15 – 11.45 | Advances in e-training<br>Ann Havlin (a <sup>2</sup> om)   |
| 11.45 – 12.30 | Getting the most out of your MIS<br>Dr Julie Gandolfi  |
| 12.30 – 13.30 | Lunch  |
| 13.30 – 14.00 | Implementing the DRI in the Workplace<br>Dr Lisa Dorn  |
| 14.00 – 14.30 | Development requests from the group<br>Dr Julie Gandolfi   |
| 14.30 – 15.15 | User's Group collaboration<br>Group Discussion   |
| 15.15 – 15.30 | Coffee   |
| 15.30 – 16.30 | How can we help you to communicate to partners, customers, drivers?<br>What resources do you need from DriverMetrics?<br>Sharing best practice<br>Panel discussion<br>Neil Godfrey, Dr Julie Gandolfi and Dr Lisa Dorn |
| 16.30         | Close  |

# Users Conference Location



## Cranfield University Campus



To Bedford and  
Newport Pagnell

Main  
Reception

DriverMetrics

Cranfield University  
College Road, Cranfield  
Bedfordshire MK43 0AL